

ABOUT

ME



Transforming visions into stunning designs

Hello and welcome! **I'm Aryen**, a seasoned professional with a rich background in customer service, sales, administrative support, and digital marketing. With over a decade of experience honing my skills in various roles, I bring a wealth of knowledge and expertise to every project I undertake.

My journey in the professional world began with a stint in customer service, where I spent three years working in an office environment here in the Philippines. As an agent handling technical and customer service inquiries for AT&T, I developed a strong foundation in communication, problem-solving, and client relations.

Eager to expand my horizons and explore new opportunities, I transitioned into a sales role, where I thrived in engaging with customers, meeting targets, and driving revenue growth. This experience instilled in me a passion for building relationships and delivering exceptional service.

Seeking greater flexibility and autonomy, I made the decision to embrace remote work and embarked on a journey as an ESL teacher with Acadsoc. During my tenure, I discovered a knack for organization and multitasking, managing administrative duties while delivering engaging and informative lessons to students around the globe.



As my career evolved, I transitioned into a role as an admin assistant with a focus on email marketing. Here, I developed a deep understanding of digital marketing strategies and campaign management, leveraging data-driven insights to optimize performance and drive results.

Inspired by my experiences in digital marketing, I pursued further education and enrolled in workshops to enhance my skills in social media management. Over the past five years, I have had the privilege of working with clients to develop and execute comprehensive social media strategies, leveraging platforms like Facebook to increase brand visibility, engagement, and conversion rates.

In addition to my expertise in social media management, I am proficient in graphic design using tools like Canva and provide video editing services to bring creative visions to life. My goal is to leverage my diverse skill set and industry knowledge to help businesses thrive in the digital landscape, driving growth and success through innovative and impactful strategies.

Thank you for taking the time to learn more about me. I am excited about the opportunity to collaborate and contribute to your projects, bringing passion, creativity, and dedication to every endeavor. Let's create something amazing together!



WORK WITH ME!

Let's collaborate to achieve your goals and take your projects to the next level. Contact me today to get started!

Amy Ortega